

Bulleen Templestowe Basketball Club



Club Policy - Names on Championship Team Uniforms May 2009 (v2 - Final)

Rationale

Many basketball players, particularly at the junior level, take personal pride in having their name printed in some way on their uniform.

Bulleen has historically allowed Junior Championship players to have their names embroidered onto their Club bag. As part of the new branding and the updated uniform, the Club wishes to clarify the guidelines around names on uniforms to ensure consistency across all teams in Championship programs.

Guidelines

1. The following base guidelines apply:
 - a. Junior Championship teams may choose to have surnames printed on the back of their polo (warm up) and/or rugby tops
 - b. Senior Championship teams (Big V, WNBL) will comply with guidelines provided by their respective competition administration
2. No other part of the Junior Championship uniform will have any form of individual player identification
3. Names are to be surnames only, no nicknames are allowed
4. Text shall be screen printed in plain white Lucida Sans font, sized so that longer names fit across the back of a garment
5. The Club Manager will determine one supplier to provide the printing service and no other suppliers are to be used
6. Team Managers will be responsible for the logistics of collecting garments from team members and delivering them to the Club office for forwarding to the print supplier
7. The printing of names is on a user pays basis and the Team Manager must provide full payment through the Club office before printing will be arranged
8. Key events such as the U14 Nationals and approved overseas tours are permitted to adopt the following extension that complements name guidelines:
 - a. Event identification may be printed/embroidered on the right chest of warm up tops and/or rugby top as appropriate per event
 - b. Event identification must align to Basketball Australia brand guidelines
9. The current practice of embroiding names on Club bags may continue as is with players able to use a first name or first name variation (within reason)
10. Any requests for any event based variations to this policy must be submitted to the Club Manager for consideration

Evaluation

This policy will be evaluated every 3 years as part of the Club's policy review cycle.

Adoption

Date approved by the Committee of Management (CoM): 11th May 2009